# **Optum**

# Safer prescribing that targets your patients

Supporting the provision of patient-centred prescribing decision support to make medicines optimisation safer, simpler and more cost effective.



ScriptSwitch Prescribing – Clinical Decision Support is a clinically-led solution that supports clinicians to prescribe the right medicines, at the right time, in the right quantity.

Embedded within the prescribing workflow and fully integrated with the patient record, it's optimised for every patient.

#### **Benefits**

- Improve patient safety: Patient-specific safety information displayed at the point of prescribing and on opening a patient record, reduces the risk of harm to patients and avoids hospital admissions, impacting the total cost of care. Gets ahead of the problem before risks arise.
- Tackle waste and overprescribing: Unique price and volume cost-saving recommendations (Quantity Limits and Dose Optimisation) provide safer limits on prescribed drugs, impacting the total cost of care.
- Make switching simple: An easy-to-read pop-up that prescribers can action in just one-click. Copies the accepted switch straight to the clinical record. Helps to make prescriptions safe and accurate.
- Maximise control of your profile: Up to date, targeted, evidencebased recommendations to support the right choice of treatment.
  Combining a national profile with messages ready to go and the ability to localise content whenever you want. Edit instantly and deploy within the hour.

25M

patients covered across England, Wales & Scotland

36

care systems use our services

To find out more about ScriptSwitch Prescribing and other medicines optimisation solutions and services, contact us



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### Understand the impact of medicines waste

#### The status quo

The cost of wasted medicines diverts money away from paying for the medication people really need, estimated to be 10% of the current volume of medicines\*.

#### **5 reasons to implement Quantity Limits**

Quantity Limit switches address the volume of products being prescribed offering prescribers a suggested limit to the quantity of the product being issued.

Total cost of prescribing = price x volume

#### **Quantity Limits results**

Switches offered:

117.725

Acceptance Rate

32%

Top BNF Chapter:

**Endocrine System** (Oct 21-April 23)

- Support antibiotic stewardship
- Reduce quantities and waste of appliances
- 3. Improve patient safety
- 4. Mitigate accidental prescribing
- 5. Contributing to sustainable prescribing

The result:

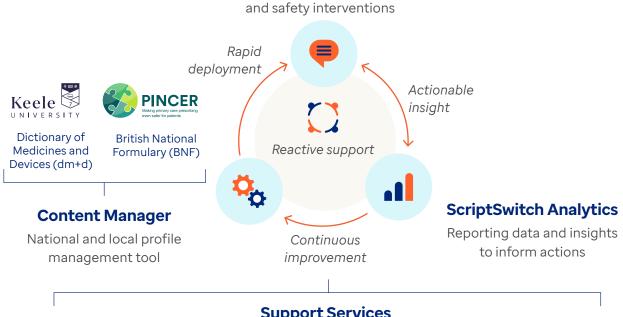
£2.1M

Cost benefit to the NHS (Oct 21-April 23)

#### Core components

#### **Pop-up and Safety Alerts**

Cost switches, information messages



## **Support Services**

Underpinned by customer service support and clinical pharmacist account managers

\* Good for you, good for us, good for everybody: A plan to reduce overprescribing to make patient care better and safer, support the NHS, and reduce carbon emissions. Department of Health & Social Care. September 2021.





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ScriptSwitch Prescribing - Clinical Decision Support is a Class I Medical Device (EU MDD 93/42/EEC) (UK MDR 2002)